

The Story of Compliance

Once upon a time, Best Company (BETCY) enjoyed a long standing relationship with Healthy Competition. They planned to marry. Alas, over time, Healthy Competition changed his mind and in a heartbreaking move, married Desire.

The Competition now became Fierce. Not satisfied with the children they were making (i.e. PROFITS), the Competitions inevitably lost their childhood friends Ethics and Fairness. In an effort to establish new connections, they joined with notorious criminals Envy and Greed, linked up with Jealousy and had affairs with Lies and Miss Deeds. Before you could say Enron, Fierce Competition broke up other corporate marriages leading to the abuse of that grand old lady - Public Trust.

As CEOs fell from grace, CFOs, COOs and other BOBOS MADE-OFF with client money, acquiring for themselves new mansions in Jail. Near death, Public Trust called for New Laws. New Laws appointed Good Governance and deputized Risk and Compliance. Hand in hand the new Sheriffs in town now patrol the market beat, serving, protecting, reassuring and promoting Good Governance as the model for corporate citizenship.

Three cheers for the Good Guys - they never finish last!

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