

LEADING



The Power of Authenticity. Leading with Integrity.

Valdez K. Russell, Principal
VKR Insights

CRCA CONFERENCE2023

LEADING



**Make your life the
best story ever told.**

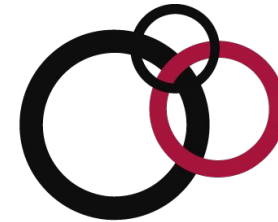


Being in a sea of faces is one thing, but finding those eyes that radiate genuine care and belief in you is another.

———— VALDEZ K. RUSSELL

10th
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Embrace the power of your
authentic presence.



Recognize the power of your presence.
Celebrate our shared humanity and let
grace guide you.

“



As a leader, move ahead with the traits that are uniquely yours like the depth of your character, the essence of your authenticity, and the purity of your integrity.

—— VALDEZ K. RUSSELL

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Authenticity & Integrity Reflection:

How do I show up?
Who do I show up for?
Why does it matter?

”

**Tomorrow's triumphs are
forged by today's diligence.**

VALDEZ K. RUSSELL

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**Continuously learn,
innovate and adapt
to thrive.**

According to IBM:

Between 2018 - 2022, digital budgets went from 40% going towards AI to 52%.

77% of businesses have already adopted AI or have an adoption plan.

50% of organizations using AI are benefiting from automated IT, business or network processes.

According to Statista:

AI is most heavily used within ‘service operations’
and ‘strategy and corporate finance.’

Leading with AI: Strategies for Upholding Integrity

Understand the regulatory landscape

Introduce ethical frameworks

Enhance transparency and explainability

Engage stakeholders through communication and education

Ensure data privacy and security

Address economic and legal consequences

AI Challenges

Misrepresentations & Deepfakes
Economic & Power Imbalances
Over-reliance on AI judgments
Transparency & Accountability
Robust Risk Management Strategies

ChatGPT prompts for better learning:

Elaborate on...

Dive deeper into...

Break down...

Explore the nuances of...

Provide examples of...

Clarify the concept of...

Walk me through...

Dissect the idea of...

Illuminate the topic of...

Delve into...

Give a comprehensive overview of...

Explain the intricacies of...

Share insights on...

Discuss the implications of...

Outline the key points of...

To lead with authenticity and integrity

Recognize the power of your presence.

Be your authentic self.

Build trust.

Strengthen relationships





Each decision we make echoes in the legacy we leave. Let your steps be a testament to authenticity and integrity. Lead with the intent to not only uplift yourself but to inspire those around you. For in the end, it's not about the peaks we conquer, but the path we tread with kindness and grace.

———— VALDEZ K. RUSSELL

